

SCHOLARSHIP SPONSOR

\$1,000 per Scholarship

Specific Benefits:

The Nebraska Chapter of HIMSS makes scholarships available to qualified applicants enrolled in undergraduate and graduate healthcare information technology programs in our service area.

- ▶ Your company will be recognized as being the sponsor of the scholarship
- ▶ Verbal Recognition of your sponsorship at Chapter events
- ▶ Your company logo will be included on:
 - > Nebraska-HIMSS Website for term of sponsorship
 - > Linked logo, brief company description, contact information
 - > Link to up to 2 articles or presentations that Sponsor selects
 - > Sponsor slide deck at each Nebraska-HIMSS program
 - > Chapter Newsletters
 - > PowerPoint slide at education events; will include 3-4 bullets on each sponsor
- ▶ Invited to submit an article to Nebraska HIMSS newsletter
- ▶ Ability to distribute your company's materials at Chapter events
- ▶ Two-minute session for company representative to speak to event attendees
- ▶ The opportunity to provide giveaways at events
- ▶ Social Media
 - > Image created to designate your company as a sponsor for the event
 - > Posting of said image with a link to your company on Facebook, Twitter and LinkedIn
 - > Ability to use the image in accordance with event policies
- ▶ One (1) Complimentary Ticket to the event sponsored
- ▶ Two (2) Complimentary Tickets to Education Events during Sponsorship year
- ▶ List of attendees (name, title, and work site) at events provided upon request (for those individuals consenting to share such information)
- ▶ You may assist with presenting the scholarship to the recipient
- ▶ Photo of scholarship presentation with your company representative will appear in the subsequent Chapter newsletter

Contact Nebraska HIMSS at
info@himsschapter.org
to discuss specific Scholarship sponsor options

