

PREMIUM LEVEL

\$1000 Annual Fee

Specific Benefits:

- ▶ Verbal Recognition of your sponsorship at Chapter events
- ▶ Your company logo featured on:
 - > Nebraska-HIMSS Website for term of sponsorship
 - > Linked logo, brief company description, contact information
 - > Link to up to two (2) articles or presentations that Sponsor selects
 - > Sponsor slide deck at each Nebraska-HIMSS program
 - > All email communication to members
 - > Chapter newsletters
 - > PowerPoint slide at education events; will include 3-4 bullets on each Sponsor
- ▶ Ability to distribute your company's materials at Chapter events
- ▶ Two-minute session for company representative to speak to event attendees
- ▶ The opportunity to provide giveaways at events
- ▶ Social Media promotion
 - > Image created to designate your company as a sponsor
 - > Posting of said image with a link to your company on Facebook, Twitter and LinkedIn
 - > Ability to use the image in accordance with event policies
- ▶ Ability to recommend topics and speakers for Chapter events
 - > Topics/speakers are subject to the approval and may not include sales presentations for any specific product or company
 - > Opportunity to work with Program Chairperson to propose keynote speakers
 - > Opportunity to introduce speaker at 1 education event
- ▶ Invited to submit an article to Nebraska HIMSS newsletter
- ▶ One (1) Complimentary Nebraska HIMSS Membership
- ▶ Two (2) Complimentary Tickets to Education Events during Sponsorship year
- ▶ List of attendees (name, title, and work site) at events provided upon request (for those individuals consenting to share such information)

Contact Nebraska HIMSS at
info@himsschapter.org
to discuss Premium-level sponsor options

